



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104404-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104404
Alt Order #	06832080
Deal #	
Order Flight	09/26/12 - 10/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

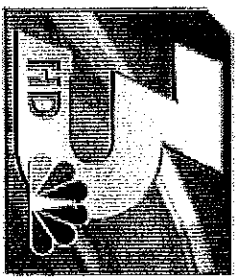
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/24/12 to 09/30/12	6x	--WTF--				
	KSNV			W	09/26/12	:30	5:40 AM	DH09201212H Diverston	\$185.00		4
	KSNV			W	09/26/12	:30	5:47 AM	DH09221213H where?	\$185.00		1
	KSNV			Th	09/27/12	:30	5:40 AM	DH09221213H where?	\$185.00		2
	KSNV			Th	09/27/12	:30	5:59 AM	DH09201212H Diverston	\$185.00		6
	KSNV			F	09/28/12	:30	5:54 AM	DH09221213H where?	\$185.00		3
	KSNV			F	09/28/12	:30	5:59 AM	DH09201212H Diverston	\$185.00		5
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/24/12 to 09/30/12	6x	--WTF--				
	KSNV			W	09/26/12	:30	6:16 AM	DH09201212H Diverston	\$450.00		5
	KSNV			W	09/26/12	:30	6:23 AM	DH09221213H where?	\$450.00		1
	KSNV			Th	09/27/12	:30	6:31 AM	DH09221213H where?	\$450.00		2
	KSNV			Th	09/27/12	:30	6:52 AM	DH09201212H Diverston	\$450.00		4
	KSNV			F	09/28/12	:30	6:19 AM	DH09221213H where?	\$450.00		3
	KSNV			F	09/28/12	:30	6:43 AM	DH09201212H Diverston	\$450.00		6
5	KSNV	Today Show	658a-9am		09/24/12 to 09/30/12	6x	--WTF--				
	KSNV			W	09/26/12	:30	7:27 AM	DH09201212H Diverston	\$550.00		1
	KSNV			W	09/26/12	:30	8:59 AM	DH09221213H where?	\$550.00		4
	KSNV			Th	09/27/12	:30	8:30 AM	DH09221213H where?	\$550.00		2
	KSNV			Th	09/27/12	:30	8:57 AM	DH09201212H Diverston	\$550.00		5
	KSNV			F	09/28/12	:30	8:27 AM	DH09221213H where?	\$550.00		3
	KSNV			F	09/28/12	:30	8:35 AM	DH09201212H Diverston	\$550.00		6
8	KSNV	M-F Today Show II	9-10a		09/24/12 to 09/30/12	2x	--W-F--				

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Sales Office	Blair - Philadelphia
Sales Region	National

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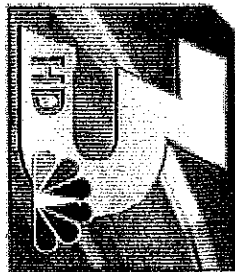
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Today Show II	9-10a								
	KSNV			to	09/26/12	:30	9:52 AM	DH09201212H Diverston	\$350.00		1
	KSNV			W	09/26/12	:30	9:56 AM	DH09221213H where?	\$350.00	MG for 8.2 09/28	3
	KSNV			F	09/28/12	:00			\$350.00	See MG 8.3	2
				NOT AVAILABLE RATE							
14	KSNV	Rachael Ray	11am-12pm								
				to	09/24/12 to 09/30/12	2x	--W-F--				
	KSNV			W	09/26/12	:30	11:21 AM	DH09201212H Diverston	\$200.00		2
	KSNV			F	09/28/12	:30	11:19 AM	DH09221213H where?	\$200.00		1
15	KSNV	Rachael Ray	11am-12pm								
				to	09/24/12 to 09/30/12	2x	---T---				
	KSNV			Th	09/27/12	:30	11:36 AM	DH09221213H where?	\$200.00		1
	KSNV			Th	09/27/12	:30	11:55 AM	DH09201212H Diverston	\$200.00		2
16	KSNV	Noon News	12-1230pm								
				to	09/24/12 to 09/30/12	2x	--WT---				
	KSNV			W	09/26/12	:30	12:29 PM	DH09221213H where?	\$275.00		1
	KSNV			Th	09/27/12	:30	12:26 PM	DH09221213H where?	\$275.00		2
17	KSNV	Noon News	12-1230pm								
				to	09/24/12 to 09/30/12	2x	----F--				
	KSNV			F	09/28/12	:30	12:11 PM	DH09201212H Diverston	\$275.00		1
	KSNV			F	09/28/12	:30	12:21 PM	DH09221213H where?	\$275.00		2
20	KSNV	The Agenda 1230pm	1230-1p								
				to	09/24/12 to 09/30/12	3x	--WTF--				
	KSNV			W	09/26/12	:30	12:39 PM	DH09201212H Diverston	\$200.00		2
	KSNV			Th	09/27/12	:30	12:56 PM	DH09201212H Diverston	\$200.00		3
	KSNV			F	09/28/12	:30	12:40 PM	DH09201212H Diverston	\$200.00		1

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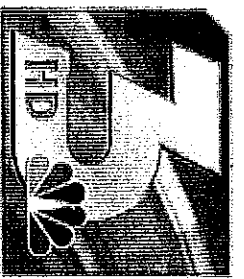
IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
20	KSNV	The Agenda 1230pm	1230-1p									
21	KSNV	Days of our Lives	1258p-2pm									
25	KSNV	The Doctors	2pm-3pm									
26	KSNV	Dr. Phil	3-4p									
29	KSNV	4PM NEWS (1 hour)	4-5pm									
30	KSNV	4PM NEWS (1 hour)	4-5pm									
The actual broadcast information shown on this invoice was taken from the Official program log.												
20	KSNV	The Agenda 1230pm	1230-1p									
21	KSNV	Days of our Lives	1258p-2pm									
25	KSNV	The Doctors	2pm-3pm									
26	KSNV	Dr. Phil	3-4p									
29	KSNV	4PM NEWS (1 hour)	4-5pm									
30	KSNV	4PM NEWS (1 hour)	4-5pm									
The actual broadcast information shown on this invoice was taken from the Official program log.												
20	KSNV	The Agenda 1230pm	1230-1p									
21	KSNV	Days of our Lives	1258p-2pm									
25	KSNV	The Doctors	2pm-3pm									
26	KSNV	Dr. Phil	3-4p									
29	KSNV	4PM NEWS (1 hour)	4-5pm									
30	KSNV	4PM NEWS (1 hour)	4-5pm									

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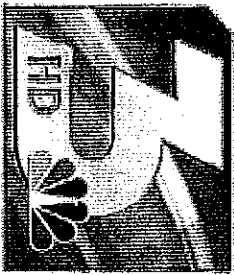
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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	M-F Early News	5-630p									
					09/24/12 to 09/30/12	6x		--WTF--				
	KSNV			W	09/26/12	:30	6:24 PM		DH09201212H	\$725.00	where?	6
	KSNV			W	09/26/12	:30	6:30 PM		DH09221213H	\$725.00	where?	1
	KSNV			Th	09/27/12	:30	5:13 PM		DH09221213H	\$725.00	where?	5
	KSNV			Th	09/27/12	:30	6:24 PM		DH09201212H	\$725.00	where?	2
	KSNV			F	09/28/12	:30	6:14 PM		DH09221213H	\$725.00	where?	3
	KSNV			F	09/28/12	:30	6:24 PM		DH09201212H	\$725.00	where?	4
34	KSNV	M-F Jeopardy	630-7pm									
					09/24/12 to 09/30/12	2x		--WTF--				
	KSNV			Th	09/27/12	:30	6:44 PM		DH09221213H	\$725.00	where?	3
	KSNV			F	09/28/12	:30	6:43 PM		DH09221213H	\$725.00	where?	2
37	KSNV	M-F Wheel of Fortune	7-730pm									
					09/24/12 to 09/30/12	2x		--WTF--				
	KSNV			W	09/26/12	:30	7:29 PM		DH09201212H	\$725.00	where?	2
	KSNV			F	09/28/12	:30	7:14 PM		DH09201212H	\$725.00	where?	1
38	KSNV	Face to Face w/ J. Ralston	730-758pm									
					09/24/12 to 09/30/12	3x		--WTF--				
	KSNV			W	09/26/12	:30	7:47 PM		DH09221213H	\$400.00	where?	2
	KSNV			Th	09/27/12	:30	7:54 PM		DH09201212H	\$400.00	where?	3
	KSNV			F	09/28/12	:30	7:36 PM		DH09221213H	\$400.00	where?	1
41	KSNV	M-F News 3 at Eleven	11pm-1135pm									
					09/24/12 to 09/30/12	2x		---T---				
	KSNV			Th	09/27/12	:30	11:22 PM		DH09221213H	\$750.00	where?	2
	KSNV			Th	09/27/12	:30	11:32 PM		DH09201212H	\$750.00	where?	1
42	KSNV		1135p-1237a									

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45	KSNV	Wednesday Prime 9-11pm	9-11pm		09/24/12 to 09/30/12	3x	--WTF--				
	KSNV			W	09/26/12	:30	12:10 AM	DH09221213H where?	\$250.00		2
	KSNV			Th	09/27/12	:30	12:32 AM	DH09221213H where?	\$250.00		3
	KSNV			F	09/28/12	:30	12:10 AM	DH09221213H where?	\$250.00		1
46	KSNV	Friday Prime 10-11pm	10-11pm		09/24/12 to 09/30/12	1x	--W----				
	KSNV			W	09/26/12	:30	9:19 PM	DH09201212H Diverston	\$2,100.00		1
47	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/24/12 to 09/30/12	1x	----F--				
	KSNV			F	09/28/12	:30	10:29 PM	DH09201212H Diverston	\$2,100.00		1
49	KSNV	ROS	5a-459a		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Su	09/30/12	:30	11:26 PM	DH09201212H Diverston	\$750.00		1
51	KSNV	Sa-Su Early News	5pm-630pm		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	5:53 AM	DH09221213H where?	\$325.00		1
52	KSNV	WKND Jeop/Wheel	630-730pm		09/24/12 to 09/30/12	2x	-----S-				
	KSNV			Sa	09/29/12	:30	5:26 PM	DH09201212H Diverston	\$350.00		2
	KSNV			Sa	09/29/12	:30	6:22 PM	DH09221213H where?	\$350.00		1
53	KSNV	Saturday Night Live	1130pm-1:02am		09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	7:07 PM	DH09201212H Diverston	\$350.00		1

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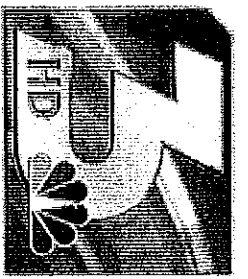
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				Sa	09/29/12	:30	12:42 AM	DH09221213H where?	\$750.00		1
54	KSNV	News 3 Sunrise SUNDAY	6a-7a		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	6:55 AM	DH09201212H Diversion	\$185.00		1
55	KSNV	Meet the Press	8a-9am		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	8:59 AM	DH09221213H where?	\$1,900.00		1
59	KSNV	NFL Pre-Game	1p-530pm		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	5:20 PM	DH09201212H Diversion	\$1,600.00		1
60	KSNV	NFL Football	1P-9PM		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	7:14 PM	DH09221213H where?	\$8,000.00		1
61	KSNV	NFL End of Game Break	1p-9p		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	8:40 PM	DH09201212H Diversion	\$6,500.00		1
62	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:30	11:57 PM	DH09221213H where?	\$200.00		1
63	KSNV	Late Night w/Fallon	1237a-136am		09/24/12 to 09/30/12	3x	--WTF--				
				W	09/26/12	:30	1:27 AM	DH09201212H Diversion	\$100.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104404-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104404
Alt Order #	06832080
Deal #	
Order Flight	09/26/12 - 10/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
63	KSNV	Late Night w/Fallon	1237a-136am	Th	09/27/12	:30	12:54 AM		DH09201212H Diverston	\$100.00		2
	KSNV			F	09/28/12	:30	1:25 AM		DH09201212H Diverston	\$100.00		3
64	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		09/24/12 to 09/30/12	1x	-----S					
	KSNV			Su	09/30/12	:30	10:39 PM		DH09221213H where?	\$800.00		1
65	KSNV	The Doctors	2pm-3pm	Th	09/27/12	:30	2:15 PM		DH09201212H Diverston	\$175.00		1
	KSNV			Th	09/27/12	:30		--WTF--				

Gross Total \$52,120.00
Agency Commission \$7,818.00
Net Amount Due \$44,302.00
Payment Terms 30 Days

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